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Public Consultation and Communication





Key Elements

- Stakeholders
- Transparency
- Follow-through



Stakeholders

Who are they?

- *Constituency.*
- *Key issues/interests.*
- *Needs.*
- *Wants.*
- *Influence.*



Transparency

Message.

- *Clarity.*
- *Openness.*
- *Knowledge/preparation with respect to issues.*
- *Questions and answers.*

Engagement.

- *Style/format.*
- *Value.*
- *Integrity.*



Follow-Through

Serious and demonstrable consideration of input.

- *Tangible amendments related to input.*
- *Timely communication/documentation.*

Comprehensive response to all inquiries.

- *Written communication.*
- *Outcome tracking.*

Progress updates as appropriate.

- *Changes.*
- *Completion.*