



Canada's Voice for
Brownfields Redevelopment

CBN Member Newsflash: September 2016 - #2



Brownie Awards 2016

Recognizing Excellence in the Remediation and
Redevelopment of Brownfield Sites Across Canada

The Brownies are Here Have You Nominated Your Project/Program Yet?

Could your project/program be one of the 2016 Brownie Award winners?

There are many Canadian brownfield projects out there that are quietly revolutionizing the brownfield space. Is your organization working on one, or do you know someone who is? If so, you should consider nominating it for a 2016 Brownie Award.

2016 Brownie FAQ

Who can submit a Brownie nomination?

Any organization involved in brownfield redevelopment in Canada can submit a nomination - municipalities, utilities, developers, consultants, property owners, non-governmental organizations, regulators, etc. - either on behalf of someone else or for its own work.

What are the categories this year?

- **REPROGRAM: Legislation, Policy & Procurement**
- **REMEDiate: Sustainable Remediation & Technological Innovation**
- **REINVEST: Financing, Risk Management & Partnerships**
- **REBUILD: Redevelopment at the Local, Site Scale**
- **RENEW: Redevelopment at the Community Scale**
- **REACH OUT: Communications, Marketing & Public Engagement**

RENEW CBN Communications, Marketing & Public Engagement

• **Brownfielder of the Year**

For further information on the categories, please see the [Brownies page](#) on the CBN website.

Does the project/program I nominate have to meet all of the detailed criteria?

Nominated projects/programs should meet the majority of the criteria for the category in which they're nominated, and we recognize that outstanding performance for one of the criteria can outweigh criteria that do not apply to a project/program and that it is rare for a nominated project to score ten out of ten on each of the relevant criteria. We encourage you to nominate a project, even if it doesn't, in your opinion, address all the criteria in its category.

Does the project/program have to involve a CBN member, either as manager/leader or part of the team?

In a word, no. Nominations are open to everyone involved in Canadian brownfield redevelopment.

Have there been major changes in the Awards, now that CBN and Actual Media are handling them?

Slight wording changes have been made to the criteria for the **REBUILD** (local, site scale) and **RENEW** (community scale) awards. However, if you could have nominated a project/program last year, you can nominate it this year.

What is the cost to submit a nomination?

The fee is only \$150 per nomination, and CBN will invoice you once the nomination is received. You can pay by cheque or credit card, whichever is most convenient for you.

What recognition is given to nominated projects?

The list and a description of short-listed projects/programs will be published on the CBN website and on [BrownieAwards.ca](#), and in an e-blast and press release to CBN's and Actual Media's media and mailing lists (including mainstream media). Winning projects/programs will be described more fully on the CBN and BrownieAwards.ca websites and published in *ReNew Canada* and *Water Canada*. Winners will have the opportunity to give a short overview of their projects at the Brownie Awards Gala on November 29, 2016, and will receive an original piece of art, handcrafted by Floyd Elzinga. They will also be able to include "2016 Brownie Award winner" and CBN/Brownie Awards branding in their marketing and communications.

How can I nominate a project/program?

To submit a nomination for Brownfielder of the Year, please download and complete the nomination form on our [Brownies page](#). For all other categories, please complete the on-line application on the [BrownieAwards.ca](#) site or download and fill out the nomination form from the CBN [Brownies page](#).

CBN is now accepting nominations for the Brownies in the above categories. If you or someone you know has a noteworthy project or program you feel should be recognized by us, visit the [Brownies website nomination page](#) where you can complete an **on-line nomination form**. If you'd rather complete your form offline, visit [the CBN Brownies page](#) where you can download and fill out the **Nomination Package**. **Nominations will close Friday, September 30, 2016**. Please note you **do not need to be a CBN member to be nominated**.

What are the criteria for the Brownfielder of the Year?

The Brownfielder of the Year award is given to recognize an outstanding individual in the industry

Do you have more questions about the Award process?

If you have any questions about the process or criteria, please contact [David Petrie](#) of CBN; you can also call us at 416-491-2886 ext. 249.

Sponsorship

If you'd like to support the Brownies by sponsoring an award category or the Awards Gala, please

If you'd like to support the Brownies by sponsoring an award category of the Awards Gala, please contact [Elena Langlois](#) of CBN partner Actual Media. She will be happy to provide you with information on different sponsorship opportunities. We appreciate your support!



If you are aware of someone who has a project/program they could nominate, please feel free to share this e-mail with them.

This information is being sent by the Canadian Brownfields Network (CBN) and Actual Media as we thought it may be of interest to you.

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